

Approaches to work with special interest groups in community media:

- Consider the barriers to training for that particular group
- Design specific strategies to involve a specific target group
- Ideas for course content and organisation

Case Study: Working with women in community media

see handbook: “Training in a Tandem – A Planning Guide for Radio workshops with Special Target Groups” / Mag Anu Pöyskö, Frank Hagen

Barriers to training for women:



- Lack of childcare
- Timing of course
- Competition with other responsibilities
- Lack of confidence
- Lack of role models

