



## **Preparing a Journalistic Interview**

### **What is the topic, and what will be the approach to it?**

- Why is the topic of interest to you / to listeners?
- Is anything unclear to you, do you need more background info?
- Are there any contradictions / conflicts latent to the topic?
- What aspect do you think most important / relevant to current events?

### **Who will be your interview guest?**

- Who is competent on your topic? (you may have to research this!)
- If the topic is controversial: which side does your guest represent?
- What makes your guest interesting for a radio interview?

